

# SPONSORSHIP OPPORTUNITY

Running aHEAD of Cancer 5K | September 13, 2025 | Swarthmore, PA | 6 p.m.

## Presenting Sponsor • \$5,000 Investment

- Naming rights for Running aHEAD of Cancer 5K
- Company logo prominently displayed on HF website and event materials
- Company logo displayed on race shirt
- Company logo featured in event specific promotional social media content
- Ten (10) Race Bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- On-site 10'x10' promotional space
- Volunteer opportunities



## Relentless Sponsor • \$3,000 Investment

- Company logo prominently displayed on HF website and event materials
- Company logo displayed on race shirt
- Company logo featured in event specific promotional social media content
- Eight (8) Race Bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

## Victory Sponsor • \$1,500 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Six (6) Race Bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

## Remission Sponsor • \$750 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Four (4) Race Bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

## Empower Sponsor • \$500 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Two (2) Race Bibs for Running aHEAD of Cancer 5k
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

## Supplemental Sponsor Opportunities

- Hydration Station - \$500 - Company logo displayed prominently
- Sign Sponsor - \$250/per race course (Awareness / In Memoriam)



**\*All logos for displays must be digitally provided to us by 8/22/2025\***

For more information and online payments, please visit <http://headstrong.org/run>  
or contact Lauren Jeandell at [ljeandell@headstrong.org](mailto:ljeandell@headstrong.org)

Sponsor Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Type:  Credit Card  Check (Make Payable to HEADstrong Foundation with Running aHEAD of Cancer 5k in Memo)

Cardholder's name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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