

2024 Annual Report

*In memory of HEADstrong founder,
Nicholas "Head" Colleluori*



President's Letter

To the HEADstrong Community,

Thank you for being HEADstrong!

It's hard to believe that 18 years have passed since my son, Nick, founded the HEADstrong Foundation from his hospital bed. In those early, uncertain days, I never could have imagined the journey we would embark on or the incredible impact it would have. Today, we are operating two Nick's House locations – one in the suburbs of Philadelphia in Swarthmore, Pennsylvania and one in Boston, Massachusetts which opened this spring, both at full capacity, and the impact of that growth is beyond anything I could have envisioned.

This milestone is not just a reflection of the work we've done, but of the incredible partnerships that have helped us reach this point. Through your support, we've been able to bring hope, comfort, and a profound sense of connection to families facing unimaginable challenges. Since our inception, we have raised over \$36,000,000 and have provided support to over 35,600 patients and families.

Our main initiative, Nick's House, strives to offer patients and families more than just a roof over their heads. We've created a space where they can feel at ease, find some semblance of normalcy, and recharge as they support their loved ones through their courageous battles. From hosting holiday celebrations, community dinners and game nights, Nick's House offers guests a chance to experience joy during their hardship and provides a peaceful haven for families to rest, because where you live should not determine if you live.

In 2024, Nick's House in Swarthmore provided a welcoming retreat for 140 patients and 70 families, offering 2,190 free nights of stay and saving them \$900,000 in out-of-pocket expenses. Nick's House, Boston served 110 patients and 57 families, providing 1440 free nights of stay and covering \$600,000 in out-of-pocket costs.

Beyond the support provided at Nick's House, we have actively worked to make a positive impact in our community to those patients in need. We have served holiday meals, bringing warmth and joy to individuals and families. These efforts reflect our ongoing commitment to offering care, compassion, and support to those who need it most.

Thanks to our success we've experienced in Swarthmore and Boston, we are focusing on expansion of Nick's House. We are enthusiastic about an expansion into Durham, North Carolina in the near future. Though we can't guarantee what tomorrow may bring, our community has empowered the HEADstrong Foundation to make a meaningful impact in the lives of those fighting cancer today! On behalf of our founder Nick, and everyone that we serve, we extend our heartfelt thanks.

For Nick,



President and Nick's mom

HEADstrong Leadership & Volunteers

We are so grateful to our current Board of Directors and Leadership Council for their leadership and oversight of HEADstrong's mission

Board of Directors

Samuel Adolph
David Buckman
David Calvaresi
Joseph Clifford, III
Mark Diamond
Harry Dinger
Jessy Kyle
Stephan Pahides
David Regn
Joseph Riggione
Chad Stender

WSFS Bank, Vice President
AlliedBarton Security Services, EVP and General Counsel
Valsource, LLC/CEO
Catalent Pharma Solutions, Account Director
Ernest Young, Global Client Executive
Retired, Emeritus Chair
Singer, songwriter, survivor
Workspace Property Trust, SVP & General Counsel
Stream Companies, President/CEO
CEO, True Platform
Managing Partner, SeventySix Capital

Leadership Council

Scott Carroll
Kimberly Metcalf
William Pifani

Keith & Jennifer Palumbo
John Carroll
Michael Grey
Chris Ricciuti

Without our key staff, none of this would be possible

Cheryl Colleluori
Michael Colleluori
Jeff Baxter
Jennifer Colleluori
Pasquale Colleluori, Jr.
Jennifer Hildebrand
Richie Hurley
Steven Graham
Brooke Espenshade
Lauren Jeandell
Sarah Mahony
Chelsea Pohl
Audrey Molineux
Liam Cavanaugh
Tarah Walmsley

President
Vice President
Vice President, Community Engagement
Director of Finance
Chief Development Officer
Director of Marketing
Community Engagement Manager
Videographer
Marketing Assistant
Community Engagement Coordinator
Patient Services Coordinator
Senior Manager of Events
Development Associate
Program Coordinator
Administrative Professional

Without our Key Partners and Volunteers, and the 120 plus other volunteers Nick's dream could not be a reality making a difference for patients and their families every day

Pat Colleluori
Jessy Kyle, Joseph Clifford
Kevin Miller, Matt Brancaccio
Rebecca Elia

Operations, Nick's father
Patient Support Group
General Managers, Boy's Lacrosse
General Manager, Girl's Lacrosse

We recognize our Nick's House volunteers, serving our guest families. Members include:

Susie Bisignano, Jill Quinn and Cathy Darrell

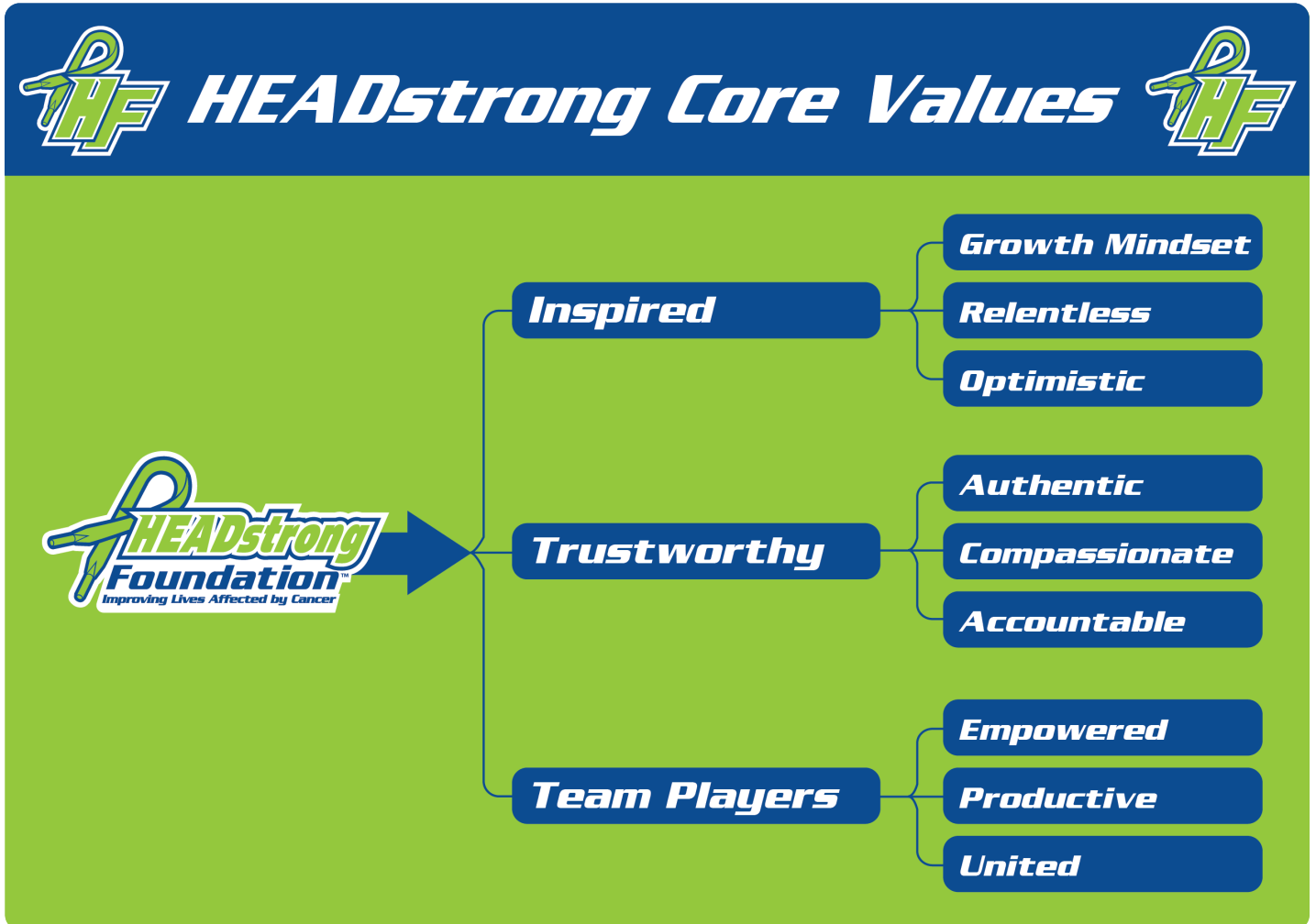
We acknowledge our Patient Services Committee, mission is to evaluate and enhance QOL programs serving those affected by cancer. Members include:

Joseph Clifford, Sarah Mahony, Alice Kelly, Jessy Kyle, Rosemary Mele, Kelli Marvil, Kevin Crowding, Rachel Mae and Candace Christner

HEADstrong Core Values

The HEADstrong Foundation is relentless, driven by our passion and commitment to diversity, inclusion, honesty, integrity and selflessness in our efforts, to the population we support through athletes and our supporters.

Our success is measured by the value we bring to those affected, the opportunity we present to our staff, the service we provide for our volunteers and the contributions we make to the communities we support.



Services

HEADtable

The HEADtable Program provides meals and recreational activities to cancer patients and their families several times throughout the year in Philadelphia hospitals. Since the inception of this program, HEADstrong has proudly served over 12,500 patients.



Financial Assistance

HEADstrong makes available grants to patients who are undergoing treatment for cancer who are experiencing financial hardship and qualify based on federal guidelines. These grants help recipients to pay for costs associated with medication, transportation to/from hospitals and doctor's offices, food and other basic needs.



Fighter Relief Funds

The Fighter Relief Fund Program allows individuals and families to partner with HEADstrong to fundraise in support of their loved one affected by cancer.



Through your support we've been able to bring hope, comfort, and a profound sense of connection to families facing unimaginable challenges.



NICK'S HOUSE
Supported by the HEADstrong Foundation



AT NICK'S HOUSE, WE BELIEVE WHERE SOMEONE LIVES SHOULD NOT DETERMINE IF THEY LIVE

NICK'S HOUSE, SWARTHMORE 2024 IMPACT REPORT



140

Individuals served

70

Families served

2,190

Free nights of accommodations at Nick's House, Swarthmore

\$900K

Out of pocket expenses saved for cancer patients and their families

"I sold my car to get to Philadelphia so my daughter, Selena could have access to the best care and a chance to live. I arrived with no money and after months in the hospital, we needed a home. I learned about Nick's House from our nurse and when we arrived I felt like I was living a dream. It feels like family, we are all going through the same thing and you can feel the love"

Frances and daughter Selena, Fort Lauderdale, FL

www.headstrong.org



NICK'S HOUSE
Supported by the HEADstrong Foundation



NICK'S HOUSE, BOSTON IMPACT REPORT

Opened May 2, 2024



110

Individuals served

57

Families served

1,440

Free nights of accommodations at Nick's House, Boston

\$600K

Out of pocket expenses saved for cancer patients and their families

"I've already paid close to \$10,000 for treatment and doctors appointments, I knew this treatment was what I needed but I didn't know how I was going to afford being in Boston for 8 weeks of radiation. So I dug in and looked for every resource possible...

I started to get discouraged but was willing to live out of my car so I could get the treatment.

I was referred to Nick's House and was told me there was a room waiting for me...It's hard to describe how great it's been to have the community of other patients at Nick's House. To be able to talk to other people going through something similar has been so helpful. Feeling like I'm not the only one going through this, being able to commiserate, joke, and eat with each other has been such an amazing support."

Paul (age 37), Detroit, Michigan

www.headstrong.org

Events and Awareness

Lime Light Gala

An event that exists to recognize groundbreaking achievements and honor families in the fight against cancer, guests at the 14th annual Lime Light Gala in 2024 enjoyed an uplifting awards ceremony and musical entertainment throughout the evening. The support and generosity of attendees funds the philanthropic efforts of the HEADstrong Foundation and Nick's House, which continues the fight every day in support of improving lives affected by cancer. Since 2010, the Lime Light Gala has raised over \$4.5 million for HEADstrong programs.



Golf Outings

In 2024, the HEADstrong Foundation hosted six golf outings, throughout the states of Pennsylvania and New Jersey, engaging with over 500 golfers, and raised over \$250,000 to help continue to improve the lives of those affected by cancer. Here are sponsorships at a variety of levels, from hole signage to presenting sponsorships, for each event.



Fall Event Series

This October, the Fall Event series returned for the 17th year with 10 events along the Eastern Seaboard. A combined 65 men's and women's collegiate lacrosse teams took to the field for fall ball games across the Eastern seaboard and honored the life and legacy of HEADstrong's founder, Nick Colleluori. Through proceeds from the events, which raised over \$400,000, HEADstrong was able to provide grants to patients local to each site that are currently battling cancer.



HEADstrong Lacrosse Club

With four clubs and over 350 student athletes this year, the HEADstrong Lacrosse club was able to donate almost \$100,000 back to the HEADstrong Foundation. With locations in the Lehigh Valley, South Jersey and Chester County, the club strives for every student athlete to become servant leaders while playing for HEADstrong and help carry out the vision that our founder, Nicholas Colleluori, had for both the foundation and the clubs.



Development and Fundraising

Attack Cancer/Team Attack Cancer

In 2024, over 2,000 student athletes shined bright on and off the field by giving back with Attack Cancer. Rooted in servant leadership, Attack Cancer encourages players to pledge their performance to make their impact felt on and off the field. On fields, the links, courts, and rinks, these servant leaders made an everlasting impact by raising over \$300,000 for families affected by cancer. Teams also represented HEADstrong through Team HEADstrong at events like the Lake Placid Summit Classic and Ocean City Maryland Lacrosse Tournament.



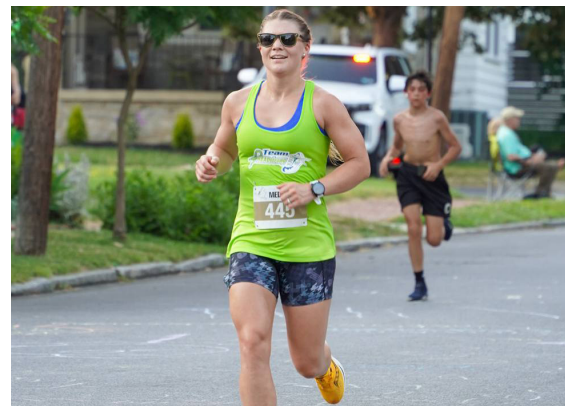
Mustache Madness

This year, over 3,500 participants representing 110 collegiate athletic programs took part in Mustache Madness. Over the course of the 8-week campaign, athletes emulated the journey of HEADstrong founder Nick Colleluori by growing out their mustaches during the fall semester and funding nights of lodging and accommodations for guest families over Nick's House. The collective raised upwards of \$350,000 for the cause while providing a vessel for athletes to demonstrate their servant leadership and commitment to community at large.



Team HEADstrong

Team HEADstrong encourages athletes to use any endurance event throughout the country as a vehicle for raising funds to support our mission! You can go the distance against cancer by becoming a Team HEADstrong athlete simply by being active! In 2024, runners participated in the Boston Marathon, Broad Street Run, Media 5 Miler and many more events in support of the cause!



Donor List

\$1,000,000 +

Hope Street Foundation

\$250,000 - \$100,000

HEADstrong Lacrosse
New Balance & Warrior Lacrosse

\$40,000 - \$25,000

Keith & Jennifer Palumbo
Enterprise Mobility Foundation
The Wasily Foundation
Run The Day Race Management
St. Luke's University Health Network
Audax Charitable Foundation
Takeda Pharmaceuticals
Cardinal O'Hara High School

\$20,000 - \$15,000

True
Astra Zeneca
Wawa, Inc.
Penn Medicine
BNY Wealth
Gordon Charter Foundation

\$14,500 - \$10,100

J.Shannon & Heather Hudson
Enterprise Holdings Foundation
Cyber Grants
LENNAR Philly Metro
Delco Day
Good Day for a Run LLC
Delaware City Refining Co LLC
West-Nulf Investment Club Trust
American Online Giving
Valsource, LLC
High Point University Men's Lacrosse
Lafayette College Men's Lacrosse
Hobart College Lacrosse
Wheaton College Lacrosse
Arcadia University Men's Lacrosse
Tufts University Men's Lacrosse
Washington College Men's Lacrosse
University of Massachusetts Men's Lacrosse
Villanova University Men's Lacrosse
Penn State Men's Lacrosse

\$10,000 - \$7,500

WSFS Bank
Johnson & Johnson
John & Kelly Carroll
Michael Gray
DE County Interactive Gaming Authority
BJ's Charitable Foundation
Spring Meadow Foundation
Catalent Pharma Solutions
Marc Weller
J. Christopher Burch
Solomon & Elizabeth Kumin
Richard N Berman Foundation
CAF America
Berwyn Sports Club
Abbie Inc
The M&T Charitable Foundation
Parkhub
Hofstra University Men's Lacrosse
Princeton University Men's Lacrosse
The Hill School Basketball 2024
New Jersey Institute of Technology Men's Lacrosse
SUNY Plattsburgh Men's Lacrosse
MIT Men's Lacrosse
Lasell University Men's Lacrosse
Endicott College Men's Lacrosse
University of Richmond Men's Lacrosse
University of Massachusetts Women's Lacrosse
Wesleyan University Men's Lacrosse
Lynchburg College Men's Lacrosse

\$7,000 - \$5,100

Brian Propp
Jessica Silipo
Chadds Ford Tavern
Boeing Helicopter Credit Union
CRW Graphics
Kay & Fred Johnson
Kelli & EJ Marvel
Vermont Women's Lacrosse
Rensselaer Polytechnic Institute Men's Lacrosse
Syracuse University Men's Lacrosse
Washington and Lee University Men's Lacrosse
Misericordia University Men's Lacrosse
2028 HoCo Boys Lacrosse Team
Providence College Men's Lacrosse
Drew University Men's Lacrosse
College of the Holy Cross Men's Lacrosse
Franklin and Marshall College Men's Lacrosse
University of Michigan Men's Lacrosse
Davidson College Women's Lacrosse
LaSalle College High School Lacrosse
John Carroll University Men's Lacrosse
Manhattan University Men's Lacrosse
University of South Florida Women's Lacrosse
Notre Dame Academy Girls Lacrosse
College of the Holy Cross Women's Lacrosse

\$5,000

PhRMA
Razor Technology
David & Beth Buckman
Sherri Kyle
Bluestone Communications
Blueprint Medicines
McCann Commercial Real Estate
Premier Orthopaedics
Daniel Kraft
Global Tax Mangement
Charles & Lisa Miller
Spark Therapeutics
Families Behind the Badge
Devon Construction Services
Chris & Linda Baldwin
Cresa
Incyte Corporation
Lori & Eric Penafeather-Stevenson
Joe Riggione
The San Diego Foundation
Romans 11-36 Foundation
William Robinson
Radnor Property Group
Eisai
Benjamin Shein Family Foundation
Christopher Caniglia
John & Joan Thalheimer
The Kappler Marrack Foundation
Compass RE
James & Katherine Pursley
Bristol-Myers Squibb Foundation
Katie Hoffman
League Apps
CHOP
Faceoff Against Cancer

\$4,700 - \$2,500

Franklin Mint Federal Credit Union
Scott Carroll
General Wayne Elementary School
Connor Davis
William Gowie
Craig & Sarah DeVoe
Monroe Energy
Philadelphia Wings
Rastelli Foods
M&SCA of Eastern PA
Live! Casino Philadelphia
Amosland Elementary School

David & Lisa Trout
Bank of America
Arthur J Wall Jr Scholarship Fund
America's Charities
William & Wendy Treubig
Monsignor Bonner -Prendergast HS
Domenic Roselli
Judith McCann
Lehigh Valley Youth Lax League
AmeriHealth Caritas
Stephanie Thorpe
Patrick Kane
Mitchel Wilczek
Athletes Unlimited
Brian Hartline
Independence Blue Cross
Peco Energy
TD Bank
Genentech
Kelly Integral Solutions, Inc.
Jason & Sarah Kilpatrick
Chase & Stephanie Coleman Foundation
Commscope Technologies
Leo Niessen Jr Charitable Trust
The Erie Community Foundation
Andrew Bilotta
Propelr
Alera Group
Goldman Sachs & Co. Matching Gift Program
Thomas Gilbane
Pinecrest Boys Lacrosse
Middlebury College Men's Lacrosse
Marquette University Men's Lacrosse
Haverford College Men's Lacrosse
Wentworth Men's Lacrosse
Virginia Military Institute Men's Lacrosse
Bucknell University Men's Lacrosse
Hofstra University Women's Lacrosse
Boston University Men's Lacrosse
Kenyon College Men's Lacrosse
Kean University Men's Lacrosse
Loyola University Men's Lacrosse
Dakota Ridge Boys Lacrosse
Colby College Men's Lacrosse
York College Men's Lacrosse
Harford Community College Men's Lacrosse
Eastern Carolina University Women's Lacrosse
Fairleigh Dickinson University Women's Lacrosse
Sacred Heart University Women's Lacrosse
Monmouth University Men's Lacrosse
St. John's University Men's Lacrosse
St. Joseph's Prep Lacrosse
Walsh College Men's Lacrosse
Vanderbilt University Women's Lacrosse
Marywood University Men's Lacrosse
Salisbury University Men's Lacrosse
Long Island University Men's Lacrosse
Bryant University Women's Lacrosse
Eastern University Football
Merrimack College Men's Lacrosse
Rochester Institute of Technology Men's Lacrosse
Lynn University Men's Lacrosse
Hiram College Men's Lacrosse
McDaniel College Men's Lacrosse
The College of Wooster Men's Lacrosse
Chaplin Lacrosse
Battle of the Valley - LVYLL
Stony Brook University Women's Lacrosse
Stevens Tech Men's Lacrosse
High Point University Women's Lacrosse
Juniata College Men's Lacrosse
Mount St Mary's University Men's Lacrosse
D'Youville University Men's Lacrosse
Bucknell University Women's Lacrosse
Nazareth Clipper Youth Lacrosse - LVYLL
Dartmouth College Women's Lacrosse
Cleveland State University Men's Lacrosse
Denison University Men's Lacrosse

Financial Information

HEADstrong Foundation Operating Budget 2025	
Revenue	2025
Contributions	\$2,110,650
Program Service	\$1,610,000
	\$3,720,650
Investment Income	\$340,900
Total Revenue	\$4,061,550
Program Services	\$2,913,164
Support Services	
Fundraising	\$522,875
Mgmt and GA	\$298,786
Total Expenses	\$3,734,825
Reserve	\$326,725

HEADstrong Foundation Actual 2024	
Revenue	2024
Contributions	\$2,846,983
Program Service	\$1,663,572
	\$4,510,555
Investment Income	\$319,242
Total Revenue	\$4,829,797
Program Services	\$2,715,765
Support Services	
Fundraising	\$416,676
Mgmt and GA	\$272,386
Total Expenses	\$3,404,827
Reserve	\$1,424,970

Note: Reduction in 2025 revenue due to \$1million gift received in 2024

Looking aHEAD - Goals and Targets

2025 Organization Priorities

1. Nationally Expand Nick's House
2. Amplify Our Voice
3. Build A Secure Future
4. Empower Our Team
5. Make Data Driven Decisions

Goals For 2025

1. Achieve fundraising goal of \$4,061,550
2. Expand Nick's House to Durham, NC
3. Provide access to care for improved outcomes

Be HEADstrong

How can you support HEADstrong's mission of improving lives affected by cancer?

1. Give and or consider becoming a recurring monthly donor at www.headstrong.org/donate
2. Fundraise at www.headstrong.org/fundraise/
3. Host a Nick's House supplies drive
4. Double your donation with a company match by visiting www.headstrong.org/increase-your-impact/
5. For Board of Directors or Leadership Council opportunities, contact Cheryl Colleluori at cheryl@headstrong.org
6. For volunteer opportunities visit <https://headstrong.org/get-involved/volunteer/>