



Summer 2024

Dear Friend and Supporter,

Did you know that approximately **18,200** men, women and children in the Philadelphia metropolitan area will be diagnosed with cancer this year? Did you know that more than **3,600** families annually face a dilemma of having to travel to Philadelphia in pursuit of lifesaving treatment? Imagine just for a minute, it's someone you love. What would you do?

The HEADstrong Foundation is answering the call by hosting its annual Running aHEAD of Cancer Challenge, a 5k race and 1m walk in Swarthmore Pennsylvania. It's the same great race, just at a new time! This year, the event will be held on a Saturday evening, September 14th, beginning at 6 p.m.

The proceeds of the challenge will assist local families and fund complimentary nights at Nick's House. Operated by HEADstrong, Nick's House is a guest family residence that provides lodging and support for families displaced to the region in the pursuit of lifesaving cancer treatment.

Your support will be instrumental in allowing us to strengthen our commitment to families in our community and those living here while their loved ones undergo advanced care treatment in the region.

We invite you to review our complete list of sponsorship opportunities for the event. Additionally, we would be honored to have your company, business or organization participate in the event as a Running Team.

All contributions are tax deductible in accordance with IRS guidelines. For more information on please call 610-461-5987 or email Lauren Jeandell at ljeandell@headstrong.org. Please help us cross the finish line strong!!

We thank you, in advance, for your support and generosity.

For Nick,

HEADstrong President
Nick's Mom

SPONSORSHIP OPPORTUNITY

Running aHEAD of Cancer 5K | September 14, 2024 | Swarthmore, PA | 6 p.m.

Presenting Sponsor • \$5,000 Investment

- Naming rights for Running aHEAD of Cancer 5K
- Company logo prominently displayed on HF website and event materials
- Company logo displayed on race shirt
- Company logo featured in event specific promotional social media content
- Ten (10) race bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- On-site 10'x10' promotional space
- Volunteer opportunities

Relentless Sponsor • \$3,000 Investment

- Company logo prominently displayed on HF website and event materials
- Company logo displayed on race shirt
- Company logo featured in event specific promotional social media content
- Eight (8) race bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

Victory Sponsor • \$1,500 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Six (6) race bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

Remission Sponsor • \$750 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Four (4) race bibs for Running aHEAD of Cancer 5K
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

Empower Sponsor • \$500 Investment

- Company logo displayed on HF website and event materials
- Company logo displayed on race shirt
- Two (2) race bibs for Running aHEAD of Cancer 5k
- Opportunity for company literature and promotional items to be included at check in (items provided by sponsor)
- Volunteer opportunities

Supplemental Sponsor Opportunities

- Hydration Station - \$500 - Company logo displayed prominently
- Sign Sponsor - \$250/per race course (Awareness / In Memoriam)

All logos for displays must be digitally provided to us by 8/23/24

For more information and online payments, please visit <http://headstrong.org/run>
or contact Lauren Jeandell at ljeandell@headstrong.org



Sponsor Level: _____

Sponsor Name: _____

Email: _____ Phone: _____

Payment Type: Credit Card Check (Make Payable to HEADstrong Foundation with Running aHEAD of Cancer 5k in Memo)

Cardholder's name: _____

Address: _____ City: _____ State: _____ Zip: _____

Credit card #: _____ Expiration Date: _____ Sec. Code: _____

Signature: _____