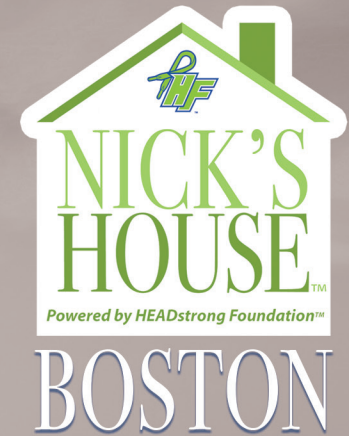


*Creating a* HOME *away from* HOME



*For families fighting cancer*



# *The HEADstrong Foundation*

was founded in 2006 by the late Nicholas Colleluori. A three-sport athlete in high school, Colleluori accepted a lacrosse scholarship to Hofstra University and was nearing the end of his freshman season when he woke up unable to hear out of his right ear. He was diagnosed with large B-cell non-Hodgkin's lymphoma, starting a 14 month battle that included undergoing chemotherapy, radiation and a stem cell transplant along with experimental treatments.

While undergoing treatment, Colleluori recognized a lack of resources for cancer patients and their families. Experiencing firsthand the hardships, he created the HEADstrong Foundation from his hospital bed with the goal of raising awareness and funds for cancer patients while empowering athletes to support his mission. Colleluori drew the organization's first logo minutes before entering the operating room for a procedure and also outlined its mission and future plans.

Colleluori passed away on November 28, 2006, moments after making his family promise that others following in his footsteps would benefit from his life. Today, the Colleluori family, HEADstrong staff and volunteers are continuing to carry out his vision, raising millions of dollars and supporting thousands of patients nationwide.

*- Nicholas "HEAD" Colleluori  
HEADstrong Founder*







# OUR MISSION

**FINANCIAL**

The HEADstrong Foundation is relentless in improving the lives of those affected by cancer.

**EMOTIONAL**

The Foundation offers financial, residential and emotional support to those families across the United States.

**RESIDENTIAL**



*Since its inception in 2007, the HEADstrong Foundation has impacted the lives of over 26,000 patients and their families battling cancer through its programs.*

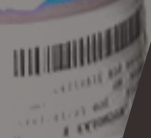
*The Foundation has raised over \$28 million dollars and that number continues to grow through a variety of fundraising initiatives each year.*

## OUR IMPACT

**OVER 16 Years**

**26,000 patients and families**

**\$28 Million Dollars**





## *The House That Nick Built*

Imagine that someone you love is diagnosed with cancer. After months, or even years of treatment, perhaps remission and then recurrence, you're told that the next step has to be advanced treatment. That treatment is hundreds or thousands of miles from home, but it is a chance, a hope, that must be pursued relentlessly.

Nearly two million Americans will be diagnosed with cancer this year and this is a scenario that many families are facing. Every month hundreds of families travel to cancer centers in the greater Boston area for advanced care and clinical trials that are offered at those facilities. Over 50,000 a year travel over 125 miles one way to Boston for cancer treatment.

In addition to concern about their sick loved one, these families may be leaving behind other children or a job. Many have often maxed out their credit cards or depleted their savings to pay for health care. They come to a big city, leaving their supportive communities, need to find lodging for six weeks or more.



*"I was continually impressed with the people from the organization, the comfort created at Nick's House, by people who became family, and how easy they made everything while we had to be away from home."*

*- Rami - Nick's House Guest*





***“Nick’s House was like a blessing. Without it, my husband could not get the help he desperately needed. Being in the house helped us cope with this terrible disease.”***

***- Karen - Nick’s House Guest***



***“HEADstrong made me feel that I am not alone in this journey, a great mental relief. I’m thankful for your support making this ordeal a little more manageable.”***

***- Bernie - Nick’s House Guest***

## ***Why Boston?***

With the expansion into Boston, the HEADstrong Foundation is expanding Nick’s House to provide more than 2,555 nights annually, increasing the number of families served by over 300%.

There will be no charge to families for housing. Since many families have already exhausted their financial resources and assets in supporting the care of their loved one, this financial assistance will ease a primary concern for many families. Over a typical 7-week period, each family will be relieved of nearly \$12,000 in housing costs.

Nick’s House Boston will provide more out-of-town families access to the greater Boston area for advanced cancer treatment and the opportunity to participate in ground-breaking clinical trials that have spawned treatment breakthroughs. Nick’s House will be the difference for patients and families being able to pursue leading-edge therapies or deciding against continued treatment because of financial or family circumstances.

Nick’s House is not a medical facility, but a guest house designed to meet the unique needs of patients, their families and/or caregivers.



## *Nick's House Provides:*

- A home-away-from home close to medical facilities
- Welcome center to greet guests with 24/7 family/patient support
- Inviting family room for watching TV, reading, playing games and socializing
- Ample kitchen where guests can prepare meals
- Spacious private bedrooms
- Common areas encouraging families to come together
- iPads, TV and WiFi in each room
- Laundry room
- Picturesque setting with access to nearby parks, transportation, shopping and restaurants
- Accessible parking and accommodations for guests with disabilities

HEADstrong's staff will regularly be on site to address needs and provide support.

The residential facility in suburban Boston will be easily accessible to transportation in a secure neighborhood making guests feel right at home.



*As we approach the 17th anniversary of Nick's passing and celebrate 16 years of being HEADstrong, providing solutions and support to those affected by cancer, we take great pride knowing that we are keeping the promise we made to Nick that others following in his footsteps would benefit from his life.*

*The anxiety and desperation plaguing loving families, like ours, that are simply trying to regain their "normal" lives is hard enough when someone is living with cancer, but it is further complicated when a family must seek the hope of a cure a thousand miles away. My son strongly believed in the beneficial elements of being surrounded by family and having access to the comfort of home. The expansion of Nick's House will be the greatest milestone achievement in the history of the HEADstrong Foundation. It will further solidify our commitment to those that need our help and allow us to better serve the Boston area medical centers by presenting a solution to a staggering problem affecting families across the country in Nick's name.*



*The Colleluori Family*

President and Nick's Mom

*Chef A. Colleluori*



# Make A Gift Today

[HEADstrong.org/Boston](https://www.HEADstrong.org/Boston)

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EIN # 26-0283021



Together we **WELCOME** them with **OPEN** arms