



Friday, September 27, 2024
Vie by Cescaphe



Dear Friend and Supporter,

We are proud to invite you to join us in supporting the 14th Annual Lime Light Gala benefiting the HEADstrong Foundation. This prestigious event is our largest annual fundraiser celebrating patients, champions, and the groundbreaking achievements within the cancer community by sharing their empowering stories of hope and survivorship.

18 years ago, our founder, Nicholas “Head” Colleluori had a vision from his hospital bed to create HEADstrong, a non-profit organization that provides direct service to cancer patients and families. Since 2007, together with our partners, donors and supporters, HEADstrong has raised \$31 million to fund our mission of improving the lives of those affected by cancer.

Through Nick’s House, HEADstrong is dedicated to providing patients and their families access and affordability to lifesaving care. Each year, Nick’s House offers 5,100 night stays to families traveling for treatment thus alleviating \$1.4 million in out of pocket costs. Through additional programing, HEADstrong provides financial assistance directly to patients feeling the financial burden of this disease and distributes comfort kits uplifting spirits of newly diagnosed patients.

This year, our Lime Light Gala fundraising goal is \$500,000, continuing Nick’s legacy of providing essential services, healing and the comfort of home to keep families together as they fight.

Please consider making a difference in the lives of those undergoing treatment. Sponsorship details are on the reverse side and can also be viewed at HEADstrong.org/llg.

On behalf of those that depend on us, we thank you for your consideration. Together we will make this year’s Lime Light Gala a life changing event.

For Nick,

Cheryl Colleluori
HEADstrong President

Joe Riggione
Gala Committee Chair

Chelsea Pohl
HEADstrong Senior Event Manager

HEADstrong Foundation's 14th Annual

LIME LIGHT GALA SPONSORSHIP OPPORTUNITIES

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	Teammate Sponsor \$1,500	The 27 Club Sponsor \$2,700	HEADline Sponsor \$3,700	Elite Sponsor \$5,000	Mission Sponsor \$7,500	Relentless Sponsor \$10,000	Lime Light Presenting Sponsor \$15,000
Number Of Tickets	2	4	6	8	8	10	20
Verbal Recognition From Podium	✓	✓	✓	✓	✓	✓	✓
Name Listed On Event Digital Signage	✓	✓	✓	✓	✓	✓	✓
Name Listed On HEADstrong.org Event Webpage	✓	✓	✓	✓	✓	✓	✓
Recognition On HF Social Media Channels (253,500 Followers)	✓	✓	✓	✓	✓	✓	✓
Company Name Included in HF Annual Report				✓	✓	✓	✓
Company Name/Logo Listed On Formal Invites (If pledged by 7/1/24)					✓	✓	✓
Opportunity To Distribute Promotional Items To Guests (Provided by sponsor and subject to approval)					✓	✓	✓
Silent Auction Mobile Event Tool Sponsor						✓	✓
Menu Sponsor						✓	✓
Company Logo Featured On Step & Repeat							✓
Decor Sponsor						✓	
Valet Sponsor					✓		
Dessert And Cocktails Sponsor				✓			
Entertainment Sponsor			✓				
Photography Sponsor		✓					

* All logos for displays must be digitally provided to us by 9/1/24

Thank
You For
Your
Support!

For more information and to sign up please visit www.HEADstrong.org/llg
or contact Chelsea Pohl • cpohl@headstrong.org

Please return form and payment information to:

HEADstrong Foundation
Attn: Lime Light Gala
1330 MacDade Blvd #2 • Woodlyn, PA 19094