



Running
aHEAD
of CANCER



SATURDAY 9.16.2023 SWARTHMORE, PA

Summer 2023

Dear Friend and Supporter,

Did you know that approximately **18,200** men, women and children in the Philadelphia metropolitan area will be diagnosed with cancer this year? Did you know that more than **3,600** families annually face a dilemma of having to travel to Philadelphia in pursuit of lifesaving treatment? Imagine just for a minute, it's someone you love. What would you do?

The HEADstrong Foundation is answering the call by hosting its annual Running aHEAD of Cancer Challenge, a 5k race and 1m walk in Swarthmore Pennsylvania. It's the same great race, just at a new time! This year, the event will be held on a Saturday evening, September 16th, beginning at 6 p.m.

The proceeds of the challenge will assist local families and fund complimentary nights at Nick's House. Operated by HEADstrong, Nick's House is a guest family residence that provides lodging and support for families displaced to the region in the pursuit of lifesaving cancer treatment.

Your support will be instrumental in allowing us to strengthen our commitment to families in our community and those living here while their loved ones undergo advanced care treatment in the region.

We invite you to review our complete list of sponsorship opportunities for the event. Additionally, we would be honored to have your company, business or organization participate in the event as a Running Team.

All contributions are tax deductible in accordance with IRS guidelines. For more information on please call 610-461-5987 or email Lauren Jeandell at ljeandell@headstrong.org. Please help us cross the finish line strong!!

We thank you, in advance, for your support and generosity.

For Nick,

Cheryl Colleluori
HEADstrong President
Nick's Mom

Running aHEAD of Cancer 5k • Swarthmore

SPONSORSHIP OPPORTUNITY



Amazing Local Event

Great Price

Great Cause

Running aHEAD of Cancer 5k - September 16, 2023 - Swarthmore, PA

Presenting Sponsor • \$5,000 Investment

- Naming rights for Running aHEAD Of Cancer 5K.
- Company representative to officially start the race and outing with a shotgun start.
- Company logo prominently displayed on HF website and event materials.
- Company logo displayed on race tshirt.
- Company name featured in event press announcements.
- Company logo prominently displayed on all race course signage.
- Company logo featured in event specific promotional social media content.
- 10 Race Bibs for Running aHEAD of Cancer 5K.
- Company banner displayed at check-in area at both events.
- Opportunity for company literature and promotional items to be included in swag bag.
- On-site promotional space - 10"x10" vending space.
- 2 Linked social media posts.
- Volunteer opportunities for your employees.

Relentless Sponsor • \$3,000 Investment

- Company logo prominently displayed on organization website and event materials.
- Company logo displayed on race tshirt.
- Company logo displayed on organization website and event materials.
- 6 Race Bibs for Running aHEAD of Cancer 5K.
- Opportunity for company literature and promotional items to be included in swag bag.
- On-site promotional space - 10"x10" vending space.
- 2 Linked social media posts.
- Volunteer opportunities for your employees.

Supplemental Sponsor Opportunities

- Hydration Station - \$500 - Company logo displayed prominently.
- Prominent signage sponsor - \$250/per race course (*Awareness / In Memoriam*).



Victory Sponsor • \$1,500 Investment

- Company logo displayed on event pages.
- Company logo displayed on race tshirt.
- 4 Race Bibs for Running aHEAD of Cancer 5K.
- Opportunity for company literature and promotional items to be included in swag bag.
- Volunteer opportunities for your employees.

Remission Sponsor • \$750 Investment

- Company listing displayed on event pages.
- 4 Race Bibs for Running aHEAD of Cancer 5K
- Company signage provided by sponsor to be displayed on race course
- Opportunity for company literature and promotional items to be included in swag bag.

Empower Sponsor • \$500 Investment

- Company listing displayed on event pages.
- Company logo displayed on race tshirt.
- 2 Race Bibs for Running aHEAD of Cancer 5K.
- Opportunity for company literature and promotional items to be included in swag bag.



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SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

Sponsorship Level: Presenting Sponsor Relentless Sponsor Victory Sponsor

Remission Sponsor Empower Sponsor

Supplemental Sponsor: Hydration Station Prominent Signage Sponsor

Email: _____ Phone: _____

Payment Type: Online Payment Credit Card Check (Make Payable to HEADstrong Foundation)

Cardholder's name: _____

Address: _____ City: _____ State: _____ Zip: _____

Credit card #: _____ Expiration Date: _____ Sec. Code: _____

Signature: _____

** All logos for displays must be digitally provided to us by 8/28/23*

**Thanks
You for
Your
Support!**

For more information and online payments, please visit www.HEADstrong.org/run
or contact Lauren Jeandell • ljeandell@headstrong.org • 610-461-5987

Please return form and payment information to:

HEADstrong Foundation
Attn: 5k Sponsorship
1330 MacDade Blvd. #2 • Woodlyn, PA 19094