



Dear Friend and Supporter,

Please join LaxFish and the HEADstrong Foundation on August 10th, 2023 as we will host the Sticking It to Cancer Golf Outing in support of the combined efforts of Lax Fish (Fish4aCure) and the HEADstrong Foundation. This is a collaboration born out of our mutual relationship thanks to Colin Fagan at the Maryland Lacrosse League and the Ocean City Lacrosse Classic.

We are both pleased to partner and be "Teammates In The Fight" on this outing to make a difference in the lives of families battling cancer. This special event will be at Ocean Resorts Golf Club, 10655 Cathell Rd, Berlin, MD 21811. We feel that the Ocean Resort is the perfect venue for this event, with its proximity to the Ocean City Lacrosse Classic. The condition and layout of the course is prime for competition which will make for another incredible day of golf and networking. The Sticking It To Cancer Golf Outing will directly assist Maryland families battling cancer.

Your support will be instrumental in allowing us to strengthen our combined commitments to families in your community. We invite you to review our sponsorship opportunities for the event. We would be honored to have your company, business, organization and/or family participate in our golf outing. Please visit www.HEADstrong.org/stickingittocancer to register as an individual or in a foursome or for sponsorship.

For your consideration, we present a full range of sponsorship opportunities for every level of business and hope that we can count on your support. Please review and select your desired sponsorship level. Payment can be made online or checks made payable to the HEADstrong Foundation, may be sent to Attn: Sticking It to Cancer, 1330 MacDade Blvd, #2, Woodlyn, PA 19094. Sponsorships must be submitted by August 1st. Contributions are tax deductible in accordance with the IRS guidelines.

For more information on Sticking It to Cancer please contact Jeff Baxter at Jeff@HEADstrong.org or 610-420-0884.

Thank you in advance for your support and generosity.

Thank you from our Committee,

Jeff Baxter - VP of Community Engagement, HEADstrong Foundation
Ken Clausen - National Director of Attack Cancer, HEADstrong Foundation

Rich Bowen - LaxFish Co-Director
Pat Salazar - LaxFish Co-Director

Colin Fagan - Commissioner of the MDLL and the Ocean City Lacrosse Classic

Sticking It To Cancer • Berlin, MD

SPONSORSHIP OPPORTUNITY



Sticking It To Cancer - August 10, 2023 – Ocean Resorts Golf Club, Berlin, MD

Presenting Sponsor • \$5,000 Investment

- Naming rights for Sticking It To Cancer.
- Company representative to officially start the outing with a shotgun start.
- Company logo prominently displayed on HF website and event materials.
- Company logo displayed on participation gift.
- Company name featured in event press announcements.
- Company logo prominently displayed on all sponsorship hole signage.
- Company logo featured in event specific promotional social media content.
- 1 Foursome to Sticking It To Cancer and 2 Tickets to the Lime Light Gala.
- Company banner displayed at check-in area at both events.
- Opportunity for company literature and promotional items to be included in swag bag.
- On-site promotional space - 10"x10" vending space.
- 2 Linked social media posts.
- Volunteer opportunities for your employees.

Relentless Sponsor • \$3,000 Investment

- Company logo prominently displayed on organization website and event materials.
- Company logo displayed on participation gift.
- Company logo displayed on organization website and event materials.
- 1 Foursome to Sticking It To Cancer.
- Opportunity for company literature and promotional items to be included in swag bag.
- On-site promotional space - 10"x10" vending space.
- 2 Linked social media posts.
- Volunteer opportunities for your employees.

Supplemental Sponsor Opportunities

- Hydration Station - \$500 - Company logo displayed prominently
- Golf Cart Sponsor - \$500 - Company provided magnet displayed on all golf carts
- Contest Sponsors - \$400/per contest - Longest Drive / Putting / Closest to the Pin
- Mulligan Sponsor - \$275 - Company representative sells the mulligans and distributes company literature
- Prominent signage sponsor (Awareness / In Memoriam) \$200/per hole.



Victory Sponsor • \$1,500 Investment

- Company logo displayed on event pages.
- Company logo displayed on participation gift.
- 4 Golfers for Sticking It To Cancer.
- Opportunity for company literature and promotional items to be included in swag bag.
- Volunteer opportunities for your employees.

Remission Sponsor • \$750 Investment

- Company listing displayed on event pages and
- Company logo displayed on participation gift.
- 2 Golfers for Sticking It To Cancer.
- Company signage provided by sponsor to be displayed on golf course.
- Opportunity for company literature and promotional items to be included in swag bag.
- Volunteer opportunities for your employees.

Empower Sponsor • \$500 Investment

- Company listing displayed on event pages.
- Company logo displayed on participation gift.
- 1 Golfer for Sticking It To Cancer.
- Opportunity for company literature and promotional items to be included in swag bag.



SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

- Sponsorship Level: Presenting Sponsor Relentless Sponsor Victory Sponsor
 Remission Sponsor Empower Sponsor
- Supplemental Sponsor: Hydration Station Golf Cart Sponsor Contest Sponsor (Golf Only)
 Mulligan Sponsor (Golf Only) Prominent Signage Sponsor

Email: _____ Phone: _____

Payment Type: Online Payment Credit Card Check (Make Payable to HEADstrong Foundation)

Cardholder's name: _____

Address: _____ City: _____ State: _____ Zip: _____

Credit card #: _____ Expiration Date: _____ Sec. Code: _____

Signature: _____

** All logos for displays must be digitally provided to us by 8/2/23*

**Thank
You For
Your
Support!**

For more information and online payments, please visit www.HEADstrong.org
or contact Jeff Baxter • jeff@headstrong.org • 610-420-0884

Please return form and payment information to:

HEADstrong Foundation
Attn: Sticking It To Cancer
1330 MacDade Blvd. #2 • Woodlyn, PA 19094