



Dear Friend and Supporter,

On September 22, 2023, the HEADstrong Foundation will roll out the lime green carpet for our 13th Annual Lime Light Gala at the Vie by Cescaphe, 600 N. Broad Street, Philadelphia. This prestigious event will celebrate groundbreaking achievements, empower stories of hope, survivorship and honor those who have lost their fight, in effort to improve quality of life for families affected by cancer. It has been recognized as one of the most inspirational events in the city of Philadelphia.

17 years ago, our founder, Nicholas “HEAD” Colleluori, had a vision from his hospital bed to start a non-profit organization that provides direct service to patients and families, which continues in his memory. As we strive to increase our programs to the community, including Nick’s House, offering a home away from home for families affected by cancer, our hope is that you will partake in this special event and experience first hand the pride we take in helping families through their cancer journey.

Today, we ask you to consider supporting our organization through sponsorship. Attached are details for your review. This year our goal is to reach \$400,000 and with assistance from community – minded individuals and businesses like yours, we can continue to provide hope, comfort and healing to those fighting.

We thank you for considering the HEADstrong Foundation and look forward to partnering with you making this year’s Lime Light Gala the most memorable!

For Nick,

A handwritten signature in cursive script, reading 'Cheryl Colleluori'.

Cheryl Colleluori  
HEADstrong President

A handwritten signature in cursive script, reading 'Chelsea Pohl'.

Chelsea Pohl  
HEADstrong Community Engagement Manager

## HEADstrong Foundation's 13th Annual

# LIME LIGHT GALA SPONSORSHIP OPPORTUNITIES

Vie by Cescaphe, 600 N. Broad Street, Philadelphia

Friday, September 22, 2023



	Teammate Sponsor \$1,500	The 27 Club Sponsor \$2,700	HEADline Sponsor \$3,700	Elite Sponsor \$5,000	Mission Sponsor \$7,500	Relentless Sponsor \$10,000	Lime Light Presenting Sponsor \$15,000
Number Of Tickets	2	4	6	8	8	10	20
Verbal Recognition From Podium	✍	✍	✍	✍	✍	✍	✍
Name Listed On Event Digital Signage	✍	✍	✍	✍	✍	✍	✍
Name Listed On HEADstrong.org Event Webpage	✍	✍	✍	✍	✍	✍	✍
Recognition On HF Social Media Channels (253,500 Followers)	✍	✍	✍	✍	✍	✍	✍
Company Name/Logo Listed On Formal Invites (If Pledged By 7/1/23)					✍	✍	✍
Opportunity To Distribute Promotional Items To Guests (Subject To Approval)					✍	✍	✍
Silent Auction Mobile Event Tool Sponsor						✍	✍
Menu Sponsor						✍	✍
Company Logo Featured On Step & Repeat							✍
Decorating Sponsor Including Florals						✍	
Photobooth Sponsor					✍		
Valet Sponsor				✍			
Dessert And Cocktails Sponsor			✍				
Entertainment Sponsor (Music and Lighting)		✍					
Photography Sponsor	✍						

\* All logos for displays must be digitally provided to us by 9/1/23

**Thank  
You for  
Your  
Support!**

For more information and to sign up please visit [www.HEADstrong.org/lfg](http://www.HEADstrong.org/lfg)  
or contact Chelsea Pohl • [cpohl@headstrong.org](mailto:cpohl@headstrong.org)

Please return form and payment information to:

HEADstrong Foundation  
Attn: Lime Light Gala  
1330 MacDade Blvd #2 • Woodlyn, PA 19094

1330 MacDade Blvd #2 • Woodlyn, PA 19094 📞 [www.HEADstrong.org](http://www.HEADstrong.org) 📞 610.461.5987 📞 EIN 26-0283021

