

Naughty or Nice Run Sponsorship Opportunities
December 17, 2022 – Harbough Village, Mullica Hill, New Jersey



Lights Sponsor • \$5,000 Investment

- Race advertisements to list your company as presenting sponsor
- Prominent display of logo on all race materials and shirts
- Opportunity to speak prior to race
- Opportunity to have table at event
- Sponsor provided banners placed at event
- Materials can be placed into runner bags
- 10 complimentary race entries



Tinsel Sponsor • \$3,000 Investment

- Prominent display of logo on all race materials and shirts
- Sponsor provided banners placed at event
- Opportunity to have table at event
- Materials in runner bags
- 5 complimentary race entries



Bell Sponsor • \$1,000 Investment

- Logo on race shirts
- Logo placed on sponsor recognition board at registration area
- Promotional materials placed into runner bags
- 3 complimentary entries



Gift Sponsor • \$500 Investment

- Company name on race shirts
- Logo placed on sponsor recognition board at registration area
- Promotional materials placed into runner bags
- 1 complimentary entry



Star Sponsor • \$250 Investment

- Company name on race shirts
- Logo placed on sponsor recognition board at registration area
- Promotional materials placed into runner bags



Ornament Sponsor • \$100 Investment

- 18" x 24" signage that includes your name/logo and any message you wish to provide

** All logos for displays must be digitally provided to us by 12/1/22*



**Thank
You For
Your
Support!**

For more
information and
online payments, please
visit
[https://headstrong.org/
naughtyornice/](https://headstrong.org/naughtyornice/)

or contact Lauren Jeandell
ljeandell@headstrong.org

Please return
form and payment
information to:

HEADstrong
Foundation
Attn: Holiday 5k

For more information and online payments, please visit <https://headstrong.org/naughtyornice/>

Sponsor Name: _____

Email: _____ Phone: _____

Payment Type: Online Payment Credit Card Check (Make Payable to HEADstrong Foundation with Naughty or Nice in Memo)

Cardholder's name: _____

Address: _____ City: _____ State: _____ Zip: _____

Credit card #: _____ Expiration Date: _____ Sec. Code: _____

Signature: _____